



<p>Title: SLUSH</p> <p>Subtitle:</p> <p>Contributors: Author: Molly Prewett</p> <p>Previous ISBN: n/a</p> <p>Series: The Slush Pile Murders Imprint: Night Hog Editor: Irma Pince Publicist: Alicia Spinnet Marketing Manager: Terry Boot</p>	<p>ISBN13: 1234567891012</p> <p>ISBN10: 3456789109</p> <p>Title Number: 987654</p> <p>Pub Date: 06/01/2017</p> <p>Ship Date: 05/03/2017</p> <p>Warehouse Date: 03/15/2017</p> <p>Bound Book Date: 03/12/2017</p> <p>Bound Galleys (ARCs): 01/02/2017</p> <p>Format: Hardcover</p> <p>Price: \$25.00</p> <p>Page Count: 384</p> <p>Trim Size: 6.00" x 9.00"</p> <p>Illustrations:</p> <p>Announced First Print: 22,500</p> <p>Carton Quantity: 12</p> <p>Territory: US, C, O</p> <p>Subrights: B/T/A/P/M/S: Basilisk Publishing</p> <p>ebook ISBN: 6789012345678</p> <p>ebook Price: \$25.00</p>
<p>Category: Mystery&Nbsp;</p> <p>BISAC Headings & Subheadings: FICTION/Mystery & Detective/General (FIC022000) FICTION/Mystery & Detective/Women Sleuths (FIC022040) FICTION/Mystery & Detective/Traditional (FIC022030)</p> <p>Merchandising Theme Categories:</p>	

Selling Line:

From a highly anticipated debut author, when a plucky publishing intern notices disturbing parallels between a slush pile manuscript and a series of grisly crimes, she takes it upon herself to investigate.

Book Description:

Nearing the end of her internship at a premier publishing house, Chloe thinks she's finally found the manuscript that will get her noticed by the editor she idolizes. But when the crimes in the book begin to play out in real life, Chloe decides to do a little research into the manuscript's author. Following their first meeting, he turns up dead as well. Suddenly, Chloe finds herself in the middle of a dangerous game of literary-fueled intrigue. Can she find the murderer before the murderer find her?

Sales Points:

- Beach read appeal: a thrilling, fast-paced novel coming on the heels of other such best-selling thriller titles such as THE GIRL WHO WAS A GIRL and FIRE BLOOD & PAPER ASH.

Marketing and Publicity Campaign:

- Large ARC distribution, including at BEA
- National print and online ad campaign, including at EW, People, and Goodreads.
- Signed bookplate offer for pre-orders
- Author appearances at NYC events

<u>Comparative Titles</u>	<u>Author</u>	<u>Publisher/ISBN</u>	<u>Month/Year</u>	<u>Format</u>	<u>Price</u>	<u>Bookscan Sales</u>
The Girl Who Was a Girl	Baggins, B.	Bob & Buster/9087653452761	8/1/15	Hardcover	\$24.99	34,987
Fire Blood & Paper Ash	Abernathy, H.	Fantastic/5647827652891	4/1/16	Hardcover	\$22.99	27,335

Note: This is a truncated overview of the information that may be compiled for a title. Almost everything here is made up, and to keep it short, I've left off various details and sections. For example, there might be more author information, information and/or praise for an author's other publications, more comparative details with other publications, etc etc. Also, information and presentation of it varies from house to house.